

2007 Palisade User Conference
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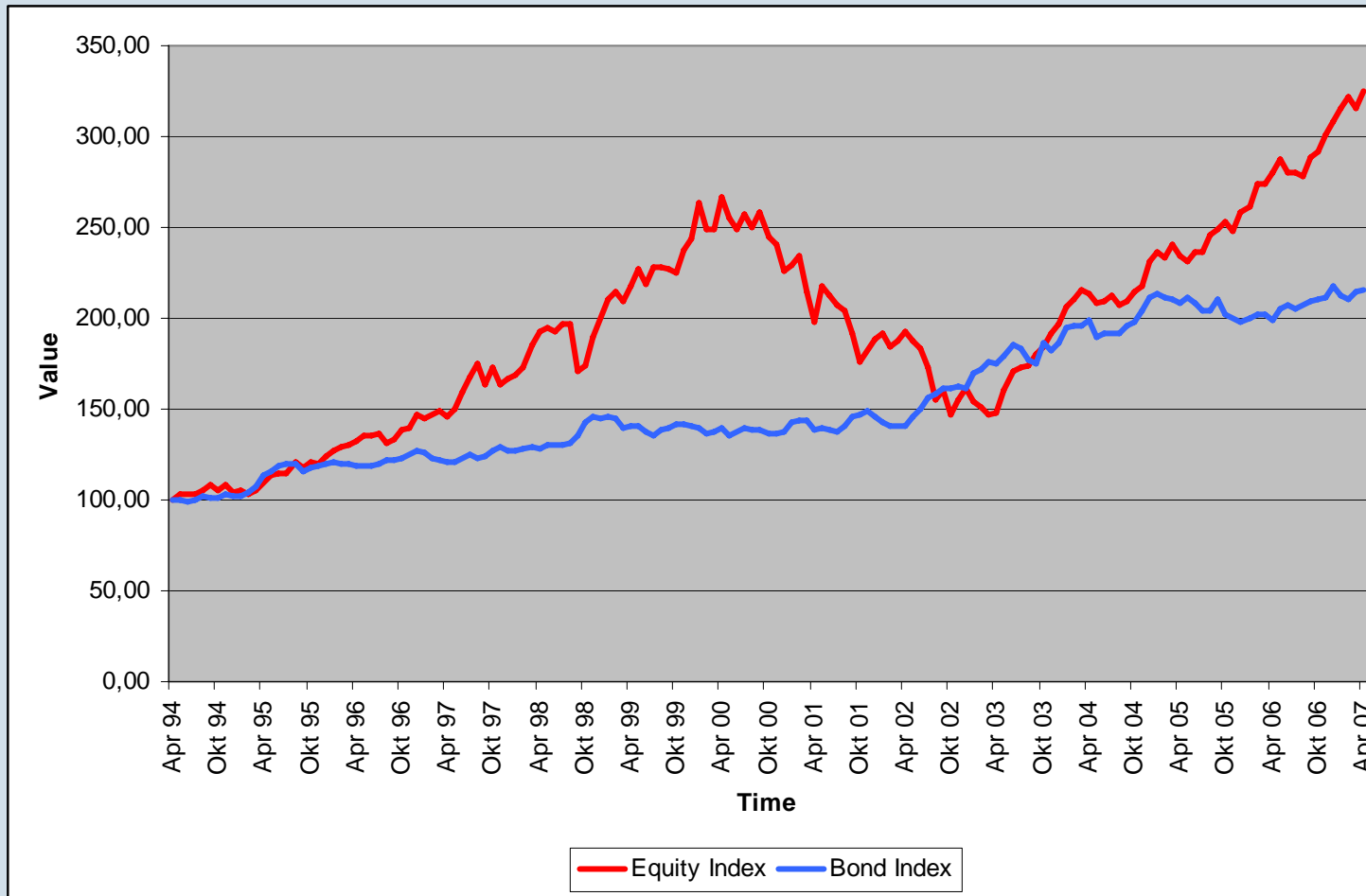
Using @RISK to Develop Financial Products

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„Equities are better than bonds“

Comparison of a 100\$ investment into equities or government bonds* (13 years)



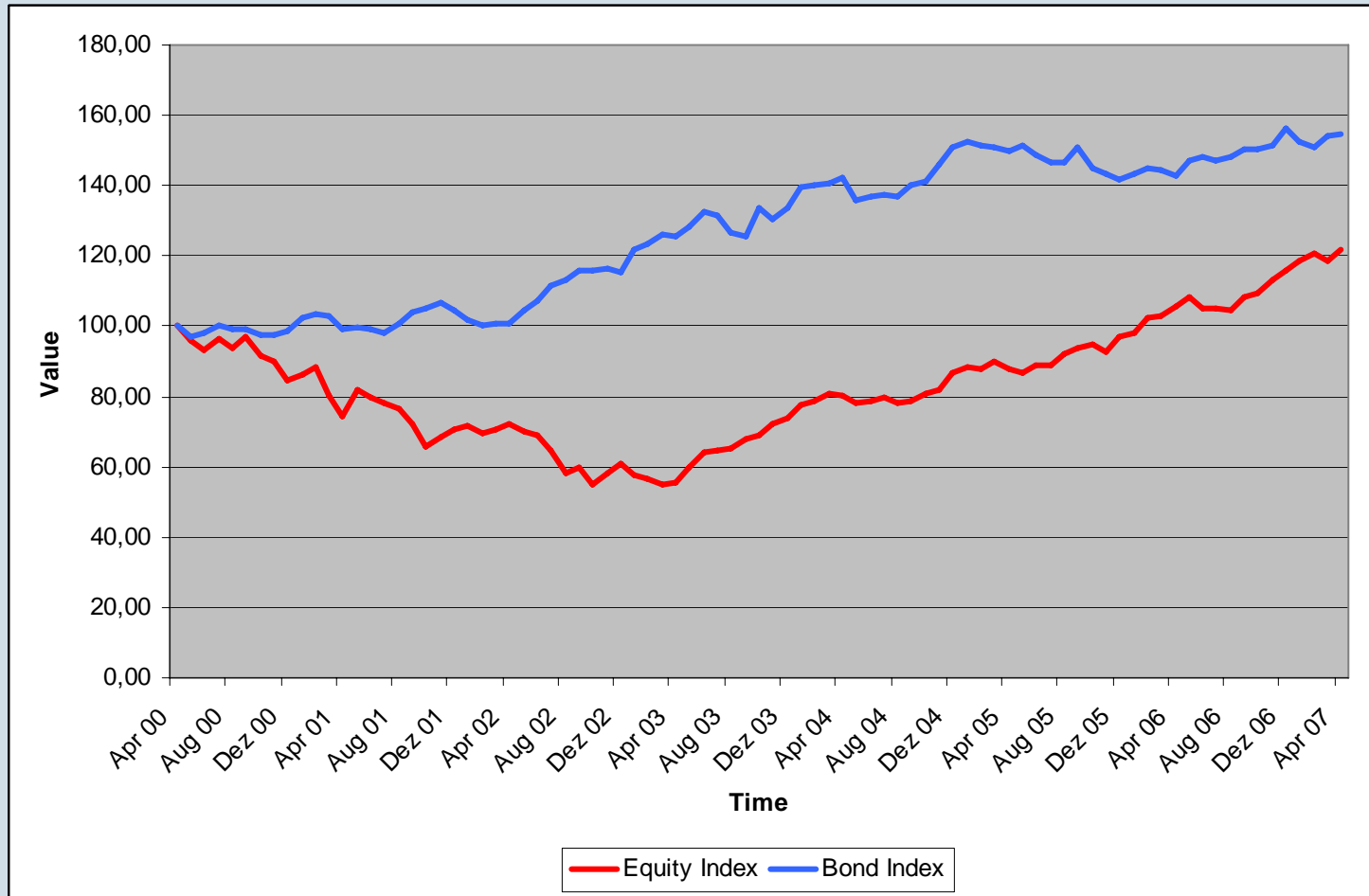
Equity investment is worth 324.49\$

Bond investment is worth 216.11\$

*Equities represented by MSCI World index and bonds by the ML Global Government Bond Index II

„Nonsense, bonds are better than equities“

Comparison of a 100\$ investment into equities or government bonds* (7 years)



Bond investment is worth 154.84\$

Equity investment is worth 121.79\$

*Equities represented by MSCI World index and bonds by the ML Global Government Bond Index II

Advantages and Disadvantages of both Methods

Historical Simulation	Monte Carlo Simulation
<ul style="list-style-type: none"> <li data-bbox="129 411 670 454">👍 Based on “hard facts“ <li data-bbox="129 505 521 548">👍 Easy to explain <li data-bbox="129 599 535 642">👍 Easy to perform 	<ul style="list-style-type: none"> <li data-bbox="971 411 1639 518">👍 Distribution of results gives much more information <li data-bbox="971 569 1677 748">👍 Less dependent on historical data (but still: garbage in – garbage out)
<ul style="list-style-type: none"> <li data-bbox="129 791 934 969">👎 “Tell me which result you want to see and I’ll find an appropriate period“ <li data-bbox="129 1021 729 1063">👎 Result is only one figure <li data-bbox="129 1115 881 1222">👎 Assumption: history will repeat itself 	<ul style="list-style-type: none"> <li data-bbox="971 791 1544 833">👎 More difficult to explain <li data-bbox="971 885 1477 928">👎 More time and effort

Product Requirements

- Investment for 10 years
- Invested capital guaranteed at maturity
- Own capital needed not more than 1% on a 99.9% confidence level
- Yield at least 6%

Assumptions

- Equities earn 9% p.a. with a volatility (stddev) of 17%
- Money Market earns 3% p.a. with a volatility (stddev) of 0,5%
- Both yields follow a normal distribution

1st Approach with different static Asset Allocations

Description

- A certain and static percentage of the money will be invested into equities
- The remainder will be invested into a “safe” asset class, e.g. into money market papers
- In order to find the optimal mix between risky assets (equities) and “safe“ assets several combinations will be evaluated using Monte Carlo Simulation:
 - 100% equities, 0% money market
 - 75% equities, 25% money market
 - 50% equities, 50% money market
 - 25% equities, 75% money market
 - 0% equities, 100% money market

Evaluation of different static Asset Allocations

Simulation model

$$\text{fund}_{t+1} = \text{fund}_t * (1 + ep * ey_{t+1} + mmp * mmy_{t+1})$$

		p.a.	p.m.	maturity (years)		10,00
Equities	mu	9,00%	0,72%	maturity (month)		120,00
	sigma	17,00%	4,91%			
	percentage equities	50%				
	correlation	10,00%				
Money Market	mu	3,00%	0,25%	final value:		157,95 €
	sigma	0,50%	0,14%	yield:		4,68%
	percentage mm	50%	max drawdown:		29,63 €	

month	Yield		equity	bond	equity	bond	equity
	Z1	Z2					
0	-0,59	0,64	-2,16%	0,33%	100,00 €	100,00 €	100,00 €
1	0,00	-0,95	0,72%	0,11%	100,72 €	100,11 €	100,41 €
2	-1,28	1,40	-5,58%	0,43%	95,10 €	100,54 €	97,83 €
3	-0,90	-0,59	-3,71%	0,15%	91,57 €	100,69 €	96,09 €
4	0,71	1,11	4,23%	0,42%	95,45 €	101,11 €	98,32 €
5	-1,57	0,10	-7,00%				95,00 €

$$\text{equity}_{t+1} = \text{equity}_t * (1 + \text{equity_yield}_{t+1})$$

$$\text{equity_yield} = \mu_E + Z1 * \sigma_E$$

$$Z1, Z2 \sim N(0,1)$$

$$\text{bond_yield} = \mu_B + Z1 * \sigma_B * \rho + Z2 * \sigma_B * \sqrt{1 - \rho^2}$$

Evaluation of different static Asset Allocations

Using a VBA macro different combinations of input parameters can be run in batch

5	Runs	maturity (years)	percentage equities
1	10000	10,00	100%
2	10000	10,00	75%
3	10000	10,00	50%
4	10000	10,00	25%
5	10000	10,00	0%

```

Sub Makroi()
' Makroi Makroi
' get
' auswählen!!

Selection.Copy
Columns("C:IV").Select
Selection.PasteSpecial Paste:=xlPasteFormats, Operation:=xlNone, _
SkipBlanks:=False, Transpose:=False
Application.CutCopyMode = False

For i = 2 To Sheets("Input").Range("A1").Value + 1
' Hier werden die INPUTS eingelesen:
' Linke Seite: Zelle der Simulation anpassen
' rechte Seite: Spalte der Inputgrößen anpassen

' In der zweiten Spalte steht immer die Zahl der Runs
Sheets("Ergebnisse").Range("B2").Value = Sheets("Input").Cells(i, 2).Value

Sheets("Simulation").Range("J1").Value = Sheets("Input").Cells(i, 3).Value
Sheets("Simulation").Range("D4").Value = Sheets("Input").Cells(i, 4).Value

Sheets("Simulation").Range(HIER: "SIMUZELE angeben").Value = Sheets("Input").Cells(i, HIER:#INPUTSPALTE angeben).Value

rc = RiskGetSettingsDefaults(MeineEinstellungen)
MeineEinstellungen.ShowRiskWindowAtEndOfSimulation = False
MeineEinstellungen.numIterations = Sheets("Input").Cells(i, 2).Value
MeineEinstellungen.CollectDistributionSamples = RiskCollectNone

rc = RiskSetSettings(MeineEinstellungen)

rc = RiskSimulate()

' Hier werden die Outputdaten in der "TEMP"-Lasche überkopiert:

For z = 1 To 150
Sheets("Ergebnisse").Cells(z, i + 2).Value = Sheets("Ergebnisse").Cells(z, 2).Value
Next

ActiveWorkbook.Save
  
```

Static Asset Allocations don't help us

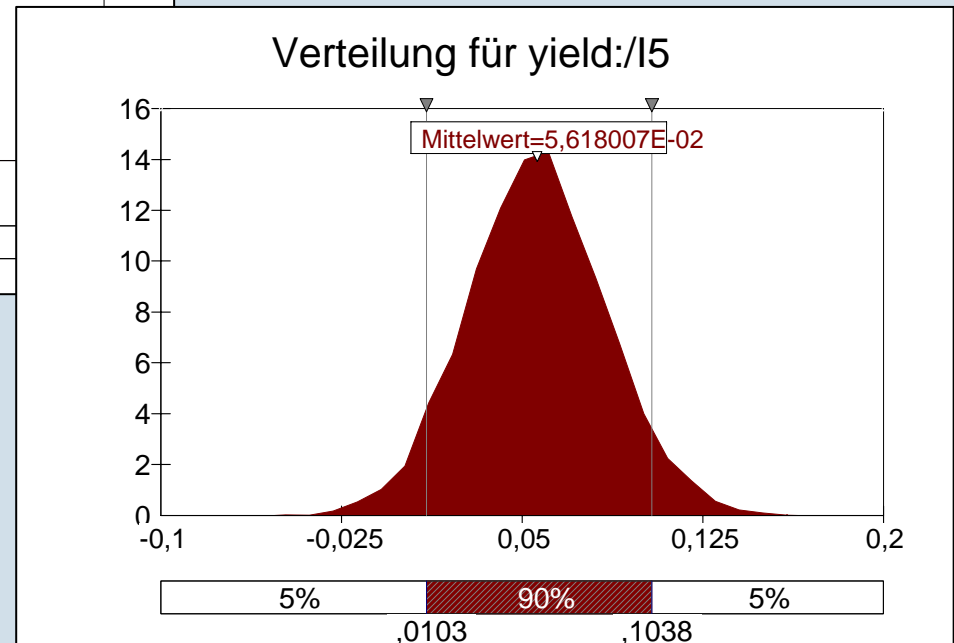
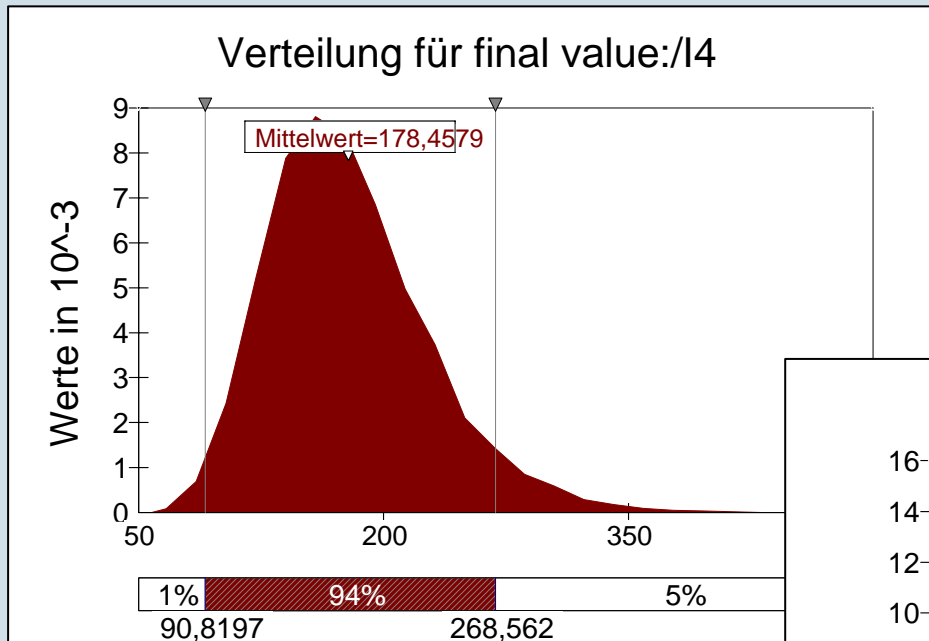
date	19.4.07 18:55	19.4.07 18:57	19.4.07 19:01	19.4.07 19:05	19.4.07 19:06
runs	10.000	10.000	10.000	10.000	10.000
maturity (years)	10,00	10,00	10,00	10,00	10,00
percentage equities	100%	75%	50%	25%	0%
final value:	236,74 €	206,10 €			
Mean	236,82 €	205,60 €	178,46 €	154,87 €	134,39 €
Stddev	135,38 €	85,80 €	48,81 €	21,15 €	2,14 €
Probability	9,21%	5,65%	2,23%	0,09%	0,00%
Min	23,30 €	37,13 €	57,88 €	88,29 €	126,47 €
Max	1.468,41 €	829,16 €	459,94 €	250,53 €	142,79 €
1% Quantil	57,33 €	72,97 €	90,82 €	111,03 €	129,38 €
50% Quantil	205,82 €	190,13 €	172,35 €	153,54 €	134,40 €
99% Quantil	714,82 €	484,78 €	320,74 €	209,75 €	139,47 €
yield:	9,00%	7,47%	5,96%	4,47%	3,00%
Mean	7,61%	6,69%	5,62%	4,38%	3,00%
Stddev	5,78%	4,30%	2,85%	1,42%	0,16%
Min	-13,56%	-9,43%	-5,32%	-1,24%	2,38%
Max	30,82%	23,56%	16,49%	9,62%	3,63%
1% Quantil	-5,41%	-3,10%	-0,96%	1,05%	2,61%
50% Quantil	7,48%	6,64%	5,59%	4,38%	3,00%
99% Quantil	21,74%	17,10%	12,36%	7,69%	3,38%
max drawdown:					
Mean	98,71 €	75,53 €	61,19 €	59,74 €	128,19 €
Stddev	123,22 €	97,80 €	82,83 €	75,41 €	28,30 €
Min	0,02 €	0,01 €	0,02 €	0,00 €	0,00 €
Max	1.468,41 €	829,16 €	459,94 €	250,53 €	142,79 €
1% Quantil	1,45 €	0,81 €	0,44 €	0,13 €	0,02 €
50% Quantil	57,67 €	37,83 €	20,77 €	7,78 €	134,30 €
99% Quantil	599,75 €	429,92 €	300,47 €	205,16 €	139,47 €

Own capital for guarantee to high
($VaR_{99\%} > 1\% = 1€$)

Yield to low (< 6%)

Properties of different static Asset Allocations

Final value and yield are quite symmetric when using a static asset allocation



What is Constant Proportion Portfolio Insurance (CPPI)?

Definition

Constant proportion portfolio insurance

From Wikipedia, the free encyclopaedia

(Redirected from CPPI)

Constant proportion portfolio insurance (CPPI) is a capital guarantee derivative security that embeds a dynamic trading strategy in order to provide participation to the performance of a certain underlying. See also dynamic asset allocation. Note that the intuition behind CPPI was adopted from the interest rate universe.

How does CPPI work?

Explanation

- Investment strategy based on two assets (asset classes), one risky, one “safe”
- Calculation of a risk budget based on the difference between the current portfolio value and the discounted value of the guarantee (using the yield of a “safe” asset). This risk budget is multiplied with a factor reflecting the risk of the “risky” asset (the riskier the asset the lower the factor).
- The result is invested into the risky asset, the rest into the safe asset
- Changes of the portfolio value and the discounted value of the guarantee will change the exposure of the risky asset
- Formula:

$$exposure_{RISK} = \left(value_{portfolio} - \frac{guarantee}{(1 + yield_{SAFE})^{maturity}} \right) \times factor_{RISK}$$

How does CPPI work?

Example



risk budget in-/decreases with fund value

„lock-in“

risk budget decreases with time

Our CPPI Product fulfils the Requirements

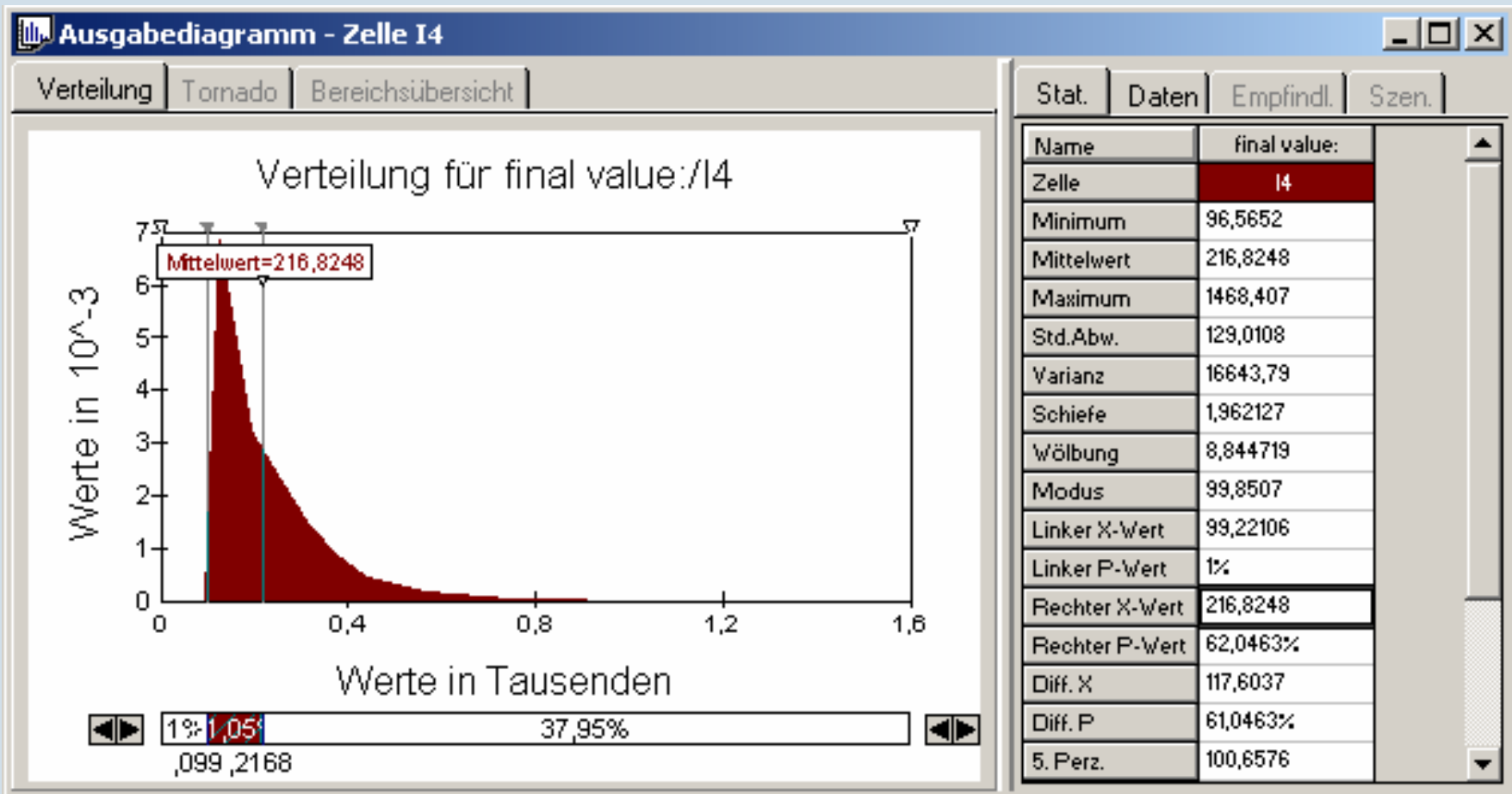
final value:		134,39 €
Mean	216,82 €	
Stddev	129,01 €	
Probability	2,99%	
Min	96,57 €	
Max	1.468,41 €	
1% Quantil	99,22 €	
50% Quantil	179,12 €	
99% Quantil	678,91 €	
yield:		8,05%
Mean	6,70%	
Stddev	5,48%	
Min	-0,35%	
Max	30,82%	
1% Quantil	-0,08%	
50% Quantil	6,00%	
99% Quantil	21,11%	
max drawdown:		
Mean	84,11 €	
Stddev	115,98 €	
Min	0,00 €	
Max	1.468,41 €	
1% Quantil	0,64 €	
50% Quantil	43,65 €	
99% Quantil	574,82 €	
min equities:		
Mean	52,30%	
Stddev	34,65%	
Min	0,00%	
Max	100,00%	
1% Quantil	0,00%	
50% Quantil	51,35%	
99% Quantil	100,00%	

Own capital for guarantee ok
($\text{VaR}_{99\%} < 1\% = 1\text{€}$)

Yield above 6%
(even median is ok)

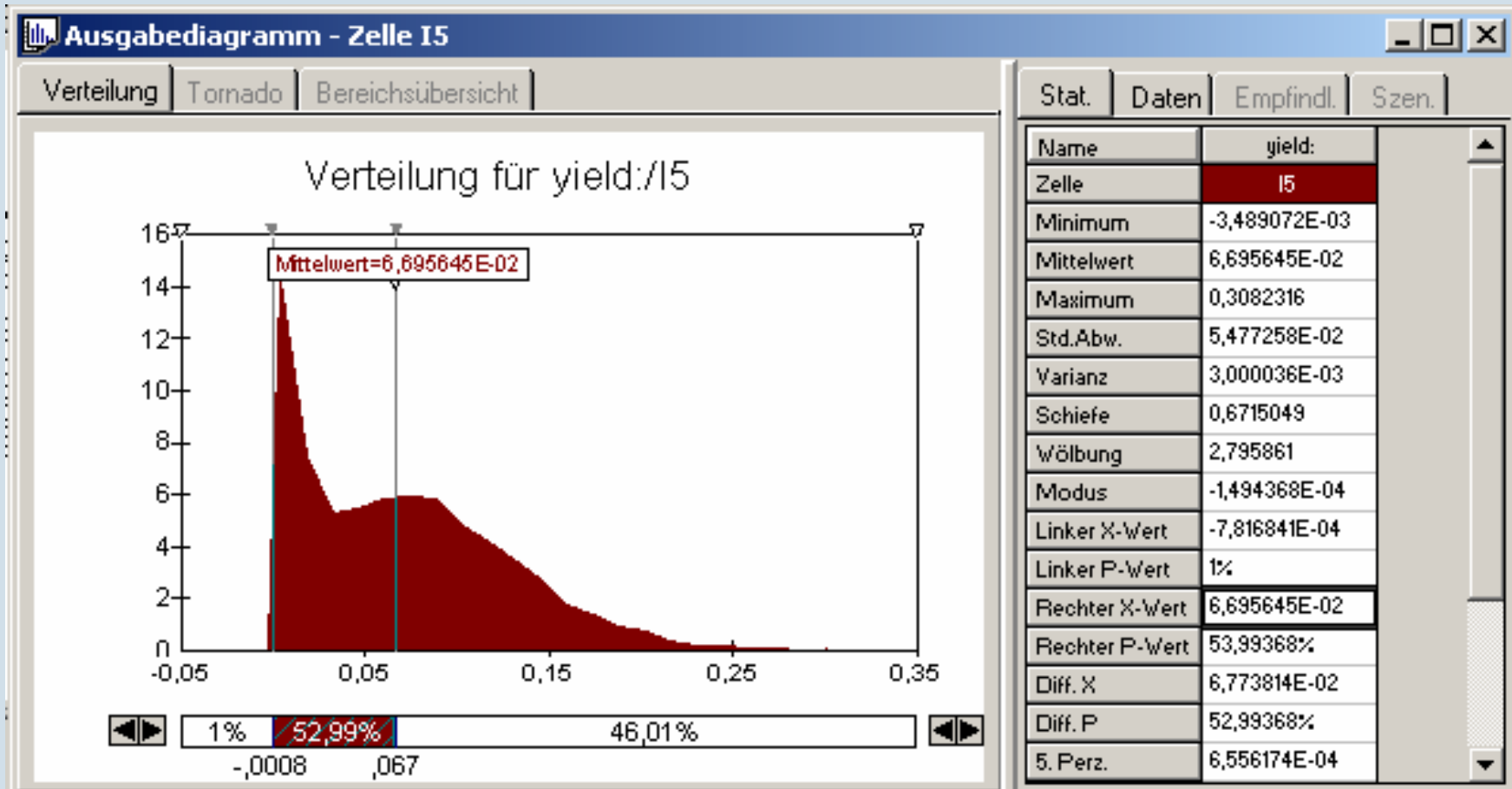
A CPPI produces right skewed Results for the Final Value

For the final value the skewness is 1,96, and there is only a approx. 38% chance to reach the mean value



The yield of a CPPI Product is rather asymmetric

The chance to earn the mean yield is only 46%



What did we learn?

- Historical simulation is not as objective as it seems
- It is easy to apply “Trial-and-Error” development methodes using Excel and @Risk, esp. with VBA batches
- Static Asset Allocations produce usually symmetric results (when assets are distributed symmetrically)
- Constant proportion portfolio insurance (CPPI) is a mechanism to reach a given value with a high confidence
- CPPI produces rather asymmetric results for final value and yield with the mean higher than the median